

Contents

Foreword	11
Wer bietet mehr als 80% Deutsch?	11
Warum Fachbücher kurz und leicht zu lesen sein sollten	12
Consumer Insights - loving them	15
Definitions of Consumer Insights - and why there's no need to agree on just one	16
The most interesting paradox in marketing	17
The case for leveraging Consumer Insights whenever possible	19
Why insights have never been more important	24
Why there are suddenly so many Insights Departments	26
Why the term "Consumer Insights" is not always referring to the same idea	28
Why successful products leverage insights whether it was planned that way or not	29
Why listening to consumers makes more sense than many interested parties give credit for	31
Why you have to understand the barriers to purchase for a brand or product	33
Why marketing teams should expand their horizons	36
Why you shouldn't be afraid of the seemingly obvious	38
Why store checks are so good for spotting insights	40
Why numbers can be the best source of qualitative insights	42
Why products must appeal to the heart and the head	44
Why the more a product is seen to be a luxury, the trickier it is to leverage insights	46
Why you shouldn't fall in love with an insight without validating it first	48
Why you should know and use the "Fact Hooks" in your product category - or, even better, invent your own	49
Loving insights - a short summary	52

Consumer Insights - leveraging them53

Why, when writing briefings, working backwards from where you want to be is so dangerous	54
Why insight-driven linked briefings offer the best chance that insights make it to market - and what such briefings should contain	55
Why some creative departments won't thank you for insisting on leveraging insights	60
Why insight-driven local brand names can be an advantage over harmonised international competition	62
Why the fairly insight free zone of packaging presents a huge opportunity to those companies willing to listen to consumers' real needs	64
Why insights sometimes have to be hidden to be effective	66
A checklist for evaluating advertising that recognises the role of insights	68
Ten questions to help you evaluate creative work - especially new creative work	69
Leveraging Insights - a short summary	74

Consumer Insights - learning from them75

Why leveraging insights is smart, no matter how fragmented markets may appear	76
Why saturated markets are often not saturated at all	78
Why it will always be difficult to align consumers' and suppliers' interests for certain products and services	81
Why increased satisfaction with product performance in a category makes insights all the more important	83
Why you can make a premium version of virtually anything - and possibly should, too	85
Why the only marketing activities that should be conducted are those whose path to success can be modelled clearly	87
Why housewives usually leave their supermarket with the same selection of branded products	89
Why new users of a brand resemble no one more than those who have been using the brand so far - and why it should almost always be this way	91
Why sex sells sex more than anything else	93
Why it takes only a couple of good leveraged insights per year to keep a company ahead of the competition	95
Why insights are one of the rare weapons that are effective in the fight against private labels.	97

Why leveraging insights makes sense for more worthy causes, too	98
Learning from Insights - a short summary	101

Making the first steps towards implementing an insight function	103
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Case study - putting insights to work - Xiu It!	107
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Mirages, E ² s, Losers and Safe Bets - the MELS matrix of communication effectiveness	112
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Appendices	117
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Appendix 1 - Zehn Tipps, um sicher zu stellen, dass Ihre Kommunikationspartner ihre beste Arbeit für Sie machen.	117
Appendix 2 - A ten-point insight-driven linked communication briefing	122
Appendix 3 - Ten questions to help you evaluate creative work - especially new creative work	124

Acknowledgments	127
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aus:

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Consumer Insights – Love them and leverage them

... und Ihre Marketingaktivitäten werden effektiver